



MAY 3, 2011 GALA

SMALL BUSINESS SPONSORSHIP PACKET



On May 3, 2011, The City on a Hill Foundation will be hosting its 7th Annual Gala to support City on a Hill Charter Public School at the Harvard Club in Boston's historic Back Bay. This special celebration is an opportunity for City on a Hill staff, students and supporters to gather and recognize the hard work and accomplishments of the past year. The City on a Hill Gala has grown into the School's principal fundraising event, and is a major contributor to the programs at CoaH, such as the CoaHCORPS Tutorial Program, College Preparedness Program, and City Project that equip students with the tools they need to Race to the Top and be successful in college and beyond.

ABOUT CITY ON A HILL

City on a Hill Charter Public High School is an open-admission, tuition-free, public high school that serves 280 inner-city Boston students. City on a Hill is a small, safe school environment with extended school days, Saturday classes, and intensive one-on-one tutoring sessions for students in grades 9-11. Over 95% of City on a Hill's students are black or Hispanic, 70% of our students qualify for free or reduced-price lunch, and more than half the students come from single parent or no-parent homes.

At City on a Hill, students learn the academic skills they will need to succeed in college while learning to be responsible, resourceful citizens. City on a Hill graduates are active participants in the democratic process who use the education they have received to better themselves and their community.

ACADEMIC SUCCESS

The average incoming freshman enters City on a Hill at a seventh grade reading level and below-level math skills. City on a Hill has a structured and rigorous academic curriculum combined with effective programs that support our students in their race to the top. Despite these obstacles and because of these programs, since our first graduating class in 1998, 100% of CoaH graduates have been accepted to college. Additionally, 100% of our students pass the MCAS and in 2009 City on a Hill was ranked number one in MCAS growth among all districts in the state.

HOW CAN YOU HELP?

With our College Preparedness Program, AP classes, tutorial, town meeting debates, the proficiency system, and a fellowship program designed to train effective urban teachers, City on a Hill has consistently been an innovator in urban education, working hard to improve education for its own students as well as other students across the city. But these programs would not exist without the generosity of companies and organizations like yours. We hope your organization will join others in the effort to sustain these valuable programs by becoming a sponsor at this year's Gala. The proceeds from this event will go directly to the programs that have proven to work with inner city high school students, helping them be successful once they enter college.

CONTACT US

For more information about sponsorship, please contact Gala Coordinator Christine Bullard.
PHONE 617-445-1515 x102.
EMAIL cbullard@cityonahill.org



SPONSORSHIP LEVELS

**\$5,000
GOLD SPONSORSHIP**

- Sponsor acknowledgement by Trustee during the Gala program
- On-screen PowerPoint company logo during the Gala dinner
- Volunteer opportunities for employees can be customized towards the goals and mission of the company
- Company logo on "Save the Date" cards
- Company logo on invitations
- 8 tickets (1 table) to the event
- Full-page advertisement in the Gala Program Book
- Company logo placement on table signage
- Company logo link on CoaH website
- Recognition in the City on a Hill newsletter which is distributed to thousands of community members, organizations and area businesses
- Sponsor recognition in the City on a Hill 2011 Annual Report

**\$2,500
SILVER SPONSORSHIP**

- Sponsor acknowledgement by Trustee during the Gala program
- Company name on "Save the Date" cards
- Company name on invitations
- 8 tickets (1 table) to the event
- Half-page advertisement in the Gala Program Book
- Company name placement on table signage
- Company name link on CoaH website
- Recognition in the City on a Hill newsletter which is distributed to thousands of community members, organizations and area businesses
- Sponsor recognition in the City on a Hill 2011 Annual Report

**\$1,500
BRONZE SPONSORSHIP**

- Company name on "Save the Date" cards
- Company name on invitations
- 8 tickets (1 table) to the event
- Quarter-page advertisement in the Gala Program Book
- Company logo placement on table signage
- Company name placement on the CoaH website
- Recognition in the City on a Hill newsletter which is distributed to thousands of community members, organizations and area businesses
- Sponsor recognition in the City on a Hill 2011 Annual Report



2011

SMALL BUSINESS SPONSORSHIP COMMITMENT FORM

The City on a Hill Foundation, Inc. is a non-profit charitable organization qualified under Section 501 (c) (3) of the IRS code. Your contribution is deductible to the extent provided by law.

QUESTIONS? CALL CHRISTINE BULLARD AT 617-445-1515 x102

CONTACT INFORMATION

COMPANY NAME

ADDRESS

CITY / STATE / ZIP

CONTACT PERSON

TITLE

EMAIL PHONE

SPONSORSHIP LEVEL

- \$5,000 GOLD SPONSOR
- \$2,500 SILVER SPONSOR
- \$1,500 BRONZE SPONSOR

PAYMENT OPTIONS

- SEND INVOICE TO ADDRESS ABOVE
- CHECK ENCLOSED Please make payable to: The City on a Hill Foundation
- CHARGE CREDIT CARD MasterCard Visa AMEX

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE SECURITY CODE

THANK YOU FOR YOUR SUPPORT OF CITY ON A HILL!